



Authorised Broadcasters of the National Basketball Association (NBA)

International Media Content Ltd. (IMC), owner of the SportsMax Channels in the Territory, takes this opportunity to advise you that NBA has exclusively authorised SportsMax ("SMx"), SportsMax2 ("SMx2"), NBA-TV, ESPN and ESPN Caribbean only for broadcast of the NBA games and content, including the Regular Season, the Playoffs and the Finals.

Any unauthorised broadcast of any games or other content of the NBA will be a breach of IMC's Rights in respect of which IMC reserves all legal rights.

We suggest the following message is shared with your cable customers:

"Please note that only SPORTSMAX, SPORTSMAX2 & ESPN are authorised to broadcast NBA games in the Caribbean. Transmission of ANY of the NBA games on any channel other than the authorised broadcasters listed above is strictly prohibited."

Please do not hesitate to contact us should you require any clarification.

Best regards,

Oli√er McIntosh General Manager International Media Content Ltd.